

CALL FOR ENTRIES



INNOVATION AWARDS 2008

Sponsored by Dow Corning

Closing date for entries: **4 July 2008**
Announcement of shortlist: **4 August 2008**
Announcement of winners: **13 October 2008**
See inside for further details

 **ICIS Chemical Business**

*We help you
invent the future.™*

DOW CORNING

Now with two
new categories



INNOVATION AWARDS 2008

CHOOSE FROM FOUR CATEGORIES

Innovation has long been a key driver of growth and profitability in the chemical industry. It can take companies into entirely new markets, allow them to broaden their portfolio of products and expand their services to customers, and keep competitors at bay.

But today, innovation plays a wider role in our industry. Companies are looking to innovate business practices as well as products and processes, and are taking innovative approaches in their search for sustainability.

Which is why we have decided to introduce two new categories this year. So, alongside the categories for

- **Best Product Innovation and**
- **Best Innovation by a small- or medium-sized enterprise**

we have added categories for

- **Best Business Innovation and**
- **Best Innovation in Corporate Social Responsibility (CSR).**

The first new category gives entrants a chance to show how innovative they can be in the way they do business; the latter widens out the previous environmental innovation category, to encompass a whole range of social and environmental initiatives that companies are now making.

The ICIS Innovation Awards are designed to recognise those companies that have made significant steps forward through R&D and innovation, with tangible results emerging during 2007 and the early part of this year. The coverage of the Awards is global, reflecting the editorial coverage of the weekly *ICIS Chemical Business* magazine, through which the Awards are run and promoted.

We have kept the application procedure simple and straightforward (see back page) and look forward to receiving your entries by the deadline of 4 July 2008.

The Awards are open to any chemical company or collaborative effort between companies and academia, regardless of where in the world they are based.

The judges (see opposite) will be looking for innovative projects that solve problems or provide solutions for the company entering and/or its customers, or demonstrate an innovative approach to business overall.

If you have any questions on the Awards or how to enter, please **contact John Baker**, global editor, custom publishing, who is responsible for running the Awards.

Tel: +44 20 8652 3153; email: john.baker@icis.com

PREVIOUS WINNERS

Previous recipients of the ICIS Innovation Awards include:

Air Liquide Electronics – novel process for materials analysis

Air Products - a novel approach to packaged gases

BASF (twice) - developments in ionic liquids/Hexamoll DINCH plasticiser

Oxonica - nanotech diesel fuel additive

STO – light sensitive catalyst for coatings

TFL Ledertechnik – Solar reflective (cool) leather

Asahi Kasei Chemical - A novel non-phosgene polycarbonate (PC) production process

www.icis.com/awards

FROM OUR SPONSOR



Stephanie Burns
Chairman, president and CEO
Dow Corning

To be innovative in today's competitive landscape, companies need to seize opportunities, make long term commitments and reach beyond their boundaries. At Dow Corning, we've learned that some of the strongest outcomes of innovation come from enterprise-wide approaches – not new products alone.

Creating a culture of innovation requires employees

to be engaged: empowered, committed and accountable. It's about efficient and effective information sharing. It's about creating partnerships. It's about focusing on current customer needs as well as future market trends. Mixing these ingredients creates a sustainable recipe for success.

I believe it's important to recognise innovation born both in the lab and outside the lab – shining the spotlight on those talented individuals who are not afraid to take a chance. Innovation can happen in all parts of the business. That's why this year I'm excited that the 2008 ICIS Innovation Awards will celebrate business innovation as well innovation in corporate social responsibility (CSR).

In partnership with ICIS, we're pleased to acknowledge and celebrate the success stories of companies and their employees who combine ideas, ingenuity, diversity and collaboration to create new possibilities for our industry.

Stephanie A Burns
Chairman, president and CEO
Dow Corning Corporation

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THE JUDGES

Dr Monty Alger

is vice president and chief technology officer at Air Products and Chemicals



Larry Keeley

is president and co-founder of innovation strategy firm Doblin



Robert Kirschbaum

is vice president of innovation at DSM, focusing on performance materials



Professor Rodney Townsend

is director of science and technology at the Royal Society of Chemistry and chairman of the EU's SusChem sustainable chemistry platform



Dr Gregg Zank

is vice president, chief technology officer and executive director of science and technology at Dow Corning



For details call: +44 20 8652 3153



Entry form

This form can also be downloaded from www.icis.com/awards



INNOVATION AWARDS 2008

Entry submitted by

Name _____

Business unit/company _____

Address _____

_____ Postcode _____

email _____

tel _____ fax _____

Category entered (Please tick one only)

Best product innovation Best innovation by an SME Best business innovation Best innovation in CSR

Description of entry

Title of entry _____

Companies and personnel to be cited in the award _____

Please give a brief description of the innovation in no more than 300 words, outlining:

- the distinctive features of the science, engineering or technology involved;
- how the innovation is expected to benefit the company/customers/society when introduced;
- what specific problems or issues had to be overcome in the innovation process.

Supporting material (please list here and attach to the entry)

This entry form and supporting material should be sent to:
ICIS Innovation Awards, The Quadrant, Sutton, Surrey SM2 5AS, UK.
Receipt will be acknowledged by email to the sender of the entry only.
The decision of the judges is final. No correspondence will be entered into.

REMEMBER a copy of this form is available on www.icis.com/awards
Entries can be sent by email to john.baker@icis.com Contact John Baker on +44 20 8652 3153